

August 2011 E-News

***Everything you need to know about
Literacy & Essential Skills***

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International Literacy Day Take 5 & Read Challenge

September is Literacy Month! A number of events are being planned and we are interested in knowing what those are so that we can promote them in our enews, website, and events calendar. Please send them to communications@mb.literacy.ca.

September 8th is International Literacy Day, which highlights the importance of literacy to all sectors of society. It is also **LPMs Take 5 & READ Challenge**. According to UNESCO, one in six adult is not literate. Take 5 minutes to read, volunteer, or participate in a learning activity that helps improve the status of literacy and adult learning in your community, then tell us what you did on Twitter! Please visit www.mb.literacy.ca to add your literacy activity to our challenge. **Great prizes can be won by those who participate!**

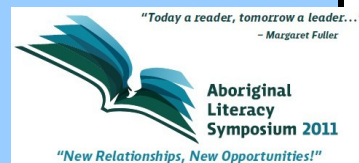
INTRODUCING FLO ORAMAISONWU, LPM Reader-in-Residence

Watch for LPMs new Reader-in-Residence at a venue near you! We are honoured to have R&B sensation Flo Oramaisonwu with us as our Reader-in-Residence this year. Flo's literacy journey will inspire and engage audiences as she shares her message of lifelong learning. To find out when and where Flo is appearing see the LPM events calendar at www.mb.literacy.ca. To book an appearance at your centre please call us at 947-5757.

JOIN US ON FACEBOOK & TWITTER TODAY!

Visit www.mb.literacy.ca to link to our social media sites, which have the latest info, events and resources related to literacy and essential skills.

Aboriginal Literacy Symposium: New Relationships, New Opportunities November 1 & 2



This gathering presents attendees with the unique opportunity to be part of the development of a shared vision for improved literacy and essential skills for Aboriginal people in Manitoba. Click here to view the ALS 2011 poster or Call for Presenters and Posters. Early bird registration deadline is September 15th. All conference details can be found at www.aboriginal-literacy2011.ca.



INTRODUCING JENNFIER MICHALUK, LPM's new LEARN Line Coordinator

Jennifer Michaluk was born and raised in Gilbert Plains, MB. She attended the University of Manitoba, earned a Bachelor of Science degree, and worked in the agriculture industry for 5 years. She then fulfilled her dream of exploring and studying in other countries.

Jennifer lived and worked abroad in the education field for eight years, on four different continents. Her last position was in Rabat, Morocco as the Education Abroad Coordinator for AMIDEAST. Her and her family currently live in Winnipeg where she has worked on immigration issues. Jennifer is very excited to join LPMs team.

You can reach her at 947-5757, toll free at 1-866-947-5757

or by email at learnline.mb.literacy.ca.

Welcome Jen (with daughter Yasmina) to the LPM family!

Winnipeg Free Press Raise-A-Reader Day September 28th

Buy a Free Press from volunteers at area street corners this morning to support family literacy programs in your community.

Last year over \$37,000 was raised and given out to programs across Manitoba!



Literacy Partners Of Manitoba

Literacy Partners of Manitoba helps open doors to lifelong learning and a society where everyone participates fully.

Our Mission: LPM is committed to supporting learners and practitioners in their efforts to improve Literacy and Essential Skills in Manitoba, and to raise awareness of their importance with stakeholders.

Our Vision: Every Manitoban has the Literacy and Essential Skills to reach their potential in the workplace, the community, and family life.

Literacy Partners of Manitoba (LPM) is a non-profit organization governed by a volunteer Board of Directors and is supported by a community-based membership, individual and corporate donors, the Government of Canada Office of Literacy and Essential Skills, and the Province of Manitoba Adult Learning and Literacy Branch, MB Advanced Education and Literacy. We were founded in 1987 as "Literacy Workers' Alliance of MB", incorporated as "Literacy Partners of MB" in 1996.

LPM 2011 AGM & Awards will take place on November 15, 2011 at the Norwood Hotel. Stay tuned to our website for more info!

2011-2012 LPM Staff

Wendy Bulloch, Executive Director

Jeremy Johnson, Essential Skills Coordinator

Kathy Pavlik, Admin Assistant/Member Services

Jennifer Michaluk, Learner Outreach Coordinator/LEARN Line

Connie Bell, Bookkeeper
Newsletter design and editing:

Jennifer Heinrichs, Contract Communications Coordinator

Board of Directors

Herman Hansen, President
Boeing Canada Senior Manager

Holly Banner, VP & Treasurer
KLINIC, Director of Finance & HR

Ellen Olfert, Secretary
ED, Safe Workers of Tomorrow (Retired)

Peggy (Margaret) Archer, Teacher

Gail Fishman, Stevenson-Britannia Adult Literacy Program Education Director

Edward Kidd, CIBC Regional Manager

James R. Lewis, Lewis Communications

Anita Martens, Adult Learner Rep

Deborah Schnitzer, Professor, University of Winnipeg English Department

FALL 2011 Literacy & Essential Skills EVENTS

International Literacy Day ~ September 8, 2011 International Literacy Day highlights the importance of literacy to all sectors of society. As part of this, September 8 is LPMs Take 5 & READ Challenge. According to UNESCO, one in six adult is not literate. Take 5 minutes to read, volunteer, or participate in a learning activity that helps improve the status of literacy and adult learning in your community, then tell us what you did on Twitter to win great prizes!

Learn @ Work Week September 19-23 provides training and development professionals with the platform to celebrate what they do and engage others. Essential Skills Day September 23 focuses on the importance of the nine essential skills and encourages everyone to celebrate the relevance of workplace essential skills. Participate in our interactive, all-day event full of practical strategies and techniques for engaging individuals and incorporating essential skills content into your programs. See www.mb.literacy.ca for more information.

Creating Community Options for Financial Services Multi-Stakeholder Conference September 21 & 22 in Winnipeg, hosted by Manitoba Family Services and Consumer Affairs <http://www.gov.mb.ca/finance/literacy/community.html>

Winnipeg Free Press Raise-A-Reader Day Sept. 28 Buy a Free Press from volunteers at area street corners this morning to support family literacy programs in your community.

Fall Institute 2011 - International Adult Literacy Survey (IALS): Its Meaning and Impact for Policy and Practice will take place in Banff, Alberta from October 23rd to 25th and will explore the various meanings and impacts of IALS, and discuss how we can apply this understanding in our own milieus across the country.

Financial Literacy Week October 30-November 5 ~ There will be a Financial Literacy Workshop (details to follow)

Aboriginal Literacy Symposium Nov. 1-2 This gathering presents attendees with the unique opportunity to be part of the development of a shared vision for improved literacy and essential skills for Aboriginal people in Manitoba.

LPM AGM & Awards ~ LPMs 2011 AGM will take place on November 15, 2011 at the Norwood Hotel. Help us honour and celebrate the work of adult literacy learners and practitioners at this fun-filled and entertaining event.

September 2011 Literacy Month

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	Intl. Literacy Day Take 5 & READ Challenge	9	10
11	12	13	14	15	16 UFCW	17
18 Learn at Work Week...	19 Brandon YWCA present.	20	21 Financial Conference	22 Literacy In WPG.	23 Essential Skills Day Forum	24
25	26	27	28 WPG. Free Press Raise A Reader Day	29	30	

LITERACY PARTNERS OF MANITOBA SCHOLARSHIPS

In honour of Manitoba's Adult Learners

Put your experiences as an adult learner in writing or on video.

Tell us how your journey is helping you build a stronger future.

SEVEN WINNERS from ACROSS THE PROVINCE

Winners will be awarded scholarship at the 2011 LPM AGM.

Work will be published in Write On! Magazine in fall.

Download the poster with all the details from our website today

NOTE: The deadline for submissions is now October 15th!



PRACTITIONER RESOURCES

Top 10 Ipad Apps for math classes [Liven up math lessons](#)

Cloud Computing [What is it and why is it important for adult literacy?](#)

[Aboriginal Adult Literacy Assessment Tool - Saskatchewan AALAT Provincial Results by Robert Henry and Ross Grandel \(2011\) \(PDF\)](#)

[Portfolios to Assess Literacy and Second Language - An Annotated Bibliography by Sarah Elaine Eaton \(2011\) \(PDF\)](#)

[Learning It Together: Our Community Talks About Family Literacy by Tantramar Family Resource Centre \(2011\) \(PDF\)](#)

The Literacy Coalition of New Brunswick is offering copies of the Read Forward User Guide and digital copies of the accompanying assessment tools from Bow Valley College. Read Forward is a series of tests that practitioners can use to assess changes in reading and is referenced in the IALS. To reserve a copy please contact Nicki Jewett at icnbcommunications@nb.literacy.ca.



RESEARCH

[Blended Delivery: A Literature Review by Bea Clark \(2011\) \(PDF\)](#)

[Blended Delivery: Report of Survey Results by Bea Clark \(2011\) \(PDF\)](#)

[Finding Our Way: Digital Technologies and E-Learning for Adult Literacy Students, Educators and Programs - Literature Scan: 2005-2011 by Maria Moriarty \(2011\) \(PDF\)](#)

Aboriginal Literacy & the Importance of "Unlearning" In a panel presentation during the launch of the Aboriginal Adult Literacy Assessment Tool, Allan Quigley argues that current measures of literacy are arbitrary criteria that are biased against Aboriginal people...[Read more](#)

Building Literacy Instruction From Children's Socio-cultural Worlds This article demonstrates that children's language and literacy development is linked to their social and cultural worlds. Cultural factors always shape the ways different communities engage in reading and writing... [Read more](#)

[Unleashing the power of literacy](#) An Edmonton consultant's international initiative will build social infrastructure. Literacy Without Borders will also devote time and resources to preserve and build indigenous languages, many of which are on the verge of extinction.

**Literacy Partners of Manitoba & Workplace Education Manitoba
invite you to Celebrate National Essential Skills Day
Friday, September 23 at the Viscount Gort at
“Essential Skills: Essential to the 21st Century Workplace”**

Essential Skills Day September 23 focuses on the importance of the nine essential skills and encourages everyone to celebrate the relevance of workplace essential skills. Participate in our interactive, all-day event full of practical strategies and techniques for engaging individuals and incorporating content into learning and employment programs. See www.mb.literacy.ca for more information.

Learn @ Work Week

Essential Skills Day will take place during Learn @ Work Week, a national initiative run by the Canadian Society of Training and Development from September 19 to 23, 2011. This week-long celebration includes a number of activities and events designed to promote the importance of workplace learning and performance to key stakeholders and the public-at-large.



ESSENTIAL SKILLS RESOURCES

[Workbook 1 – Essential Skills to Identify the Job Searcher by Karen Farrar \(2011\) \(PDF\)](#)

[Workbook 2 – Essential Skills to Identify the Job by Karen Farrar \(2011\) \(PDF\)](#)

[Sector councils have valuable training tools to foster workplace learning](#)

[Project with national scope making a difference at grassroots level. Can workforce essential skills programming work in your community? PTP Adult Learning and Employment Programs says yes and has the national research project to prove it.](#)

[Essential skills games for summer available from Centre for Skills Development & Training](#)

[Essential Skills for a Winning Team \[Video - 2:36\] - Learn why Essential Skills are important when working with others by Human Resources and Skills Development Canada \(HRSDC\) \(2011\)](#)

[Essential Skills and Success in Apprenticeship by Lynda Fownes \(2001\) \(PDF\)](#)

[Survey Report: Use of work-related materials in instruction by SkillPlan \(2008\) \(PDF\)](#)

[Essential Skills for Managing Change \[Video - 2:05\] - Learn how Essential Skills can help you better meet workplace goals by Human Resources and Skills Development Canada \(HRSDC\) \(2011\)](#)

[Defining Essential Digital Skills in the Canadian Workplace: Final Report by Chris Chinien and France Boutin \(2011\) \(PDF\)](#)

[Essential Skills to Get Ahead \[Video - 2:22\] - Learn how Essential Skills can help you adapt and succeed at work by Human Resources and Skills Development Canada \(HRSDC\) \(2011\)](#)

SkillPlan is pleased to present in-depth workshops for professional development. These workshops help you attain the skills required to better prepare and serve industries and institutions in the area of Essential Skills. See www.skillplan.ca *Events and Services Workshops*.

**ESSENTIAL SKILLS
IN THE NEWS**

[Ottawa takes steps to avert ‘skills crisis’](#)
The Globe & Mail
July 6, 2011

Essential Skills Initiatives in Canada

Are you looking for more information on Workplace Essential Skills programs throughout Canada? The Canadian Apprenticeship Journal (CAJ) has released a resource listing that contains information and links to programs and resources across Canada. *Additional Essential Skills Initiatives in Canada* is available online via the CAJ website <http://www.caj-jca.ca>.

Celebrating Literacy Achievements: Practitioner of the Month Program

LPM has created a Practitioner of the Month Program to recognize practitioners who are demonstrating exceptional commitment and innovation within the field of adult literacy.

It will be launched in September 2011, with the first Practitioner of Excellence ceremony held at our 2012 AGM.

This program recognizes the most dedicated practitioners for their contribution to the development of literacy and essential skills in Manitoba. Watch for more details in next months e-news!

Volunteer MB Annual Funders Forum
Friday, September 9th at the Delta Hotel,
from 8:30am-noon. Registration \$45.
Other training sessions include board
governance, volunteer management,
and more! To register for workshops
download the Training Calendar and fax
it back to 284-5200. Online registration
is at www.volunteermanitoba.ca/



REMINDER

*LPM membership
renewals are due.*

*Please submit renewals &
dues as soon as possible!*

ABC Life Literacy LOGO



**FINANCIAL
LITERACY
WEEK**

ABC Life Literacy Financial Literacy Week e-news

In a recent national Ipsos Reid survey conducted on behalf of ABC Life Literacy Canada it was revealed that 6 in 10 Canadians say they can use help with financial management. To help Canadians, ABC Life Literacy announced plans to engage Canadians in a dialogue about financial literacy through Financial Literacy Week and are pleased to offer an e-newsletter specific to helping Canadians increase their math and money management skills. [Read more or sign-up now to start receiving it.](#) Information you can expect to receive includes financial learning resources, advance notice of new online content, access to event listings and learning opportunities in your area, as well as exclusive math and money management tips. ABC Life Literacy Canada is dedicated to helping Canadians enjoy their learning journey, which is why they are offering [new activity options and tip sheets](#) specific to their four pillars of literacy: Family, Community, Financial and Workplace.

Other financial literacy resources worth checking out:

[A passion for financial literacy \[Video - 2:40\] by Social and Enterprise Development Innovations \(SEDI\) \(2008\)](#)

[The financial knowledge of Canadians - Canadian Social Trends - Article from March 8, 2011, by Leslie-Anne Keown \(2011\) \(PDF\)](#)



Council of the Federation Announces Literacy Award Winners for 2011

Canada's Premiers announced the recipients of the seventh annual Council of the Federation Literacy Awards in Vancouver this past July. The award celebrates outstanding achievement, innovative practice, and excellence in literacy. The recipients of the 2011 Council of the Federation Literacy Award were:

Amber Kidd - Alberta
Dee McRae - British Columbia
Michael Moore - Manitoba
A.L. Gullison Disaster Kleenup Ltd., - NB
Apprentissage pour adultes Chaleur Inc. - NB
Nancy Murphy - Newfoundland and Labrador
Sylvia Clement - Northwest Territories
Trena L. Simmonds - Nova Scotia
Louise Flaherty - Nunavut
Ningwakwe George - Ontario
Joan MacFarlane - Prince Edward Island
Louissette Morin - Québec
Dr. Wei He - Saskatchewan
Claire Derome - Yukon

"This year's recipients have all shown an exceptional commitment to literacy and they are worthy of recognition by Canadians across the country."

**Christy Clark,
Premier of British Columbia
Chair of the Council of the Federation**

The award recognizes the valuable contributions made by Canadians across the entire field of literacy, including family, Aboriginal, health, workplace and community literacy. It is presented to educators, volunteers, learners, community organizations, and businesses in each province and territory. Each recipient receives a certificate, signed by the Premier of their province or territory, as well as a Council of the Federation Literacy Award medallion. Premiers created the award in 2004 to recognize the importance of literacy as a major factor in Canadians' ability to participate as full and active citizens in all areas of society.

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Michael Moore - Manitoba

Michael Moore kept the seriousness of his literacy problem hidden from everyone. He developed day-to-day strategies, often saying 'You do it, I've forgotten my glasses'. To become a bus driver, he orally memorized all 75 rules and regulations. In his 40s Moore, claiming a visual problem, asked the phone operator to help him find a literacy class. He contacted LiteracyWORKS, where a tutor worked with him for three years. With increased confidence and literacy skills, Moore is now pursuing a college diploma to become a counselor, serves on the Winnipeg Transit Critical Crisis Team, and volunteers with the local suicide prevention hot-line. Moore is a fabulous example of what courage and perseverance can do.

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The Council of the Federation is comprised of all 13 provincial and territorial Premiers. It enables Premiers to work collaboratively to strengthen the Canadian federation, by fostering a constructive relationship among the provinces and territories, and with the federal government. LPM congratulates all recipients of the Council of Federation Literacy Award, and acknowledges Michael Moore's commitment to literacy development.

National conversation continued at the Centre for Literacy's Summer Institute In Montreal this summer

This year's Summer Institute was held in Montreal (June 27 – 29, 2011), with a focus on Workplace Literacy & Essential Skills: Embedding Practice, Preparing Providers. The Institute provided a valuable forum for discussion among Canadian literacy professionals regarding issues that matter most to those working in the field.

Two themes emerged over three days of discussion: the importance of professionalism within the field of essential skills among practitioners, and the challenges surrounding embedding essential skills into workplace training. Smaller discussion groups tackled some challenging issues:

- How might we accredit or certify practitioners while recognizing existing expertise and innovation?
- If essential skills certification was made possible, where might it best be housed – within a college system, a sector or industry system, or somewhere else?
- Who should be at the table to develop standards?



Linda Shoet, ED of The Centre for Literacy, noted that professional standards go beyond certification, and that the development of a set of core competencies for essential skills practitioners should be considered. "It's not just what you learn," stated Linda, "but what you do with it within an agreed-upon framework of ethics."



In terms of embedding essential skills, talk moved to the challenge of knowledge transfer and translation. Workplaces may not be aware of the research base and body of knowledge that informs essential skills work. Therefore, use of terminology that employers can recognize and understand was deemed important. Discussions also turned to the ever-present dichotomy between funders' expectations and learner-centered organizational mandates and jurisdictional issues across the country. These discussions will inform the development of a pan-Canadian Advisory Committee that will advance professionalism amongst all practitioners.

To view more on the Centre for Literacy's 2011 Summer Institute, please visit <http://www.centreforliteracy.qc.ca/learningevents/summer-institute-2011-workplace-literacy-and-essential-skills-embedding-practice-prep>.

Literacy Partners of Manitoba...

- *is your literacy link*
- *helps adults access learning programs through LEARN Line*
- *maintains a library of literacy resources, reports, & research*
- *offers workshops & training in plain language & other topics*
- *hosts literacy events and fundraisers*
- *administers grants & bursaries for learners and practitioners*
- *publishes learner writing in Write ON! Magazine twice a year*
- *empowers and engages adults in continuous learning through networks and strategic partnerships*



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