



Mark Your Calendars:

April 12 Drop Everything and Read Day

June 21 PGI Golf Tournament at Elmhurst Golf and Country Club

Image:
Microsoftclipart.com

Wendy's Message

From the desk of Wendy Bulloch
Executive Director
Literacy Partners of Manitoba

Literacy Partners of Manitoba board has been working on their 2010-2015 Strategic Plan. The board recently met to revise and update the plan. A series of member and stakeholders meetings are being set for April (more news out in the next couple of weeks) asking for input from our members and stakeholders on our four goals.



We look forward to the opportunity to meet and hear from you on our strategic direction for our organization.

With signs of spring – the geese are returning to Oak Hammock Marsh, golf courses are opening – Literacy Partners of Manitoba is busily working on the Peter Gzowski Golf Tournament for Literacy. We will be holding the tournament again this year at the Elmhurst Golf and Country Club on June 21, 2010. We look forward to having you attend our golf tournament to aid us in raising funds for our learners. You can check out the information on sponsorship and registration on our web page at www.mb.literacy.ca and click on the News & Events.

A special note to practitioners:

We will be in touch as to our last two workshops/planning times over the next couple of weeks. Much thanks to Jan Graham for her work on this project.

I will be assuming the responsibility of working with the practitioners. I look forward to this opportunity to meet with all of you, again.

Did you know:



Did you know that 48% of Canada's population has a literacy level of less than 3?

In order for each of us to function and cope with today's global world – we need a minimum of a literacy level of 3.

2010 Learner Speakers' Bureau Training



When: Wednesday, April 28
Thursday, April 29
Wednesday, May 5
Thursday, May 6

Time: 9:30 a.m. to 3:30 p.m.

Where: UFCW Training Centre
2nd Floor, 880 Portage Avenue
(Corner of Portage & Arlington)

Learn new skills to add to your
resume.
Learn how to speak in public.
Help spread the word about
literacy programs in Manitoba.

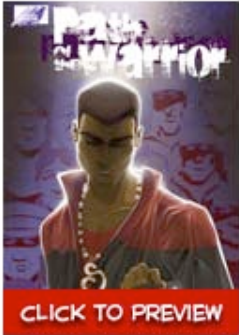
Fax application to 956 9315 by April 16th



**Lunch is included. Bus tickets & money
for child minding available if needed.**

Visit mb.literacy.ca/news.htm for complete information!

Comics on issues crucial to youth



The Healthy Aboriginal Network promotes health, literacy, and wellness.

This innovative organization creates “comic books on health and social issues for youth.”

The comics are excellently written, beautifully drawn, and they’ve got a solid message.

Check out: www.thehealthyaboriginal.net/

The 30 Million word difference between poor and affluent Canadians



Not Enough Money? Series starts Monday, March on CBC Manitoba/Radio-Canada

Studies show that poor kids hear 30 million fewer words by age three compared to their more affluent counterparts. Find out how one young mother on Rolling River First Nation is working to change this.

Coverage is on CBC Television, CBC Radio One 89.3 FM and cbc.ca/Manitoba.

The Council of Ministers of Education, Canada (CMEC)

Canada’s education ministers were in Toronto for the 97th meeting of the Council of Ministers of Education, Canada (CMEC), where they worked to further advance commitments made in their 2008 declaration,

“We recognize the importance of education and literacy to our economic recovery and to the future prosperity of all Canadians,” said the Honourable Diane McGifford, Chair of CMEC and Minister of Advanced Education and Literacy for Manitoba. “Knowledge and skills are the road map to Canada’s long-term social and economic well-being.”



cmecc

Building on the legacy of the CMEC Summit on Aboriginal Education, held in 2009, ministers of education approved work to date and provided additional direction on the post-summit pan Canadian action plan which includes:

- Work on Aboriginal data and assessment;
- Active engagement with the Government of Canada on federal funding for Aboriginal education.

To read the entire release, visit: www.cmecc.ca/Press/2010/Pages/2010-03-05.aspx

Toddlers go under the microscope for the first time



The Millennium Cohort Study is following the progress of 19,000 children born at the beginning of the 21st century. One of the findings:

Other findings indicated that three-year-olds whose parents read to them every day were two months ahead of their peers in the first year of primary school, not only in language and literacy, but also in maths. However, there was no "significant" decline for those at the same age who watched TV for two or more hours a day.

www.guardian.co.uk/society/2010/feb/21/toddlers-study-health-policy

(Thanks to the Yukon Literacy Coalition for the heads up on this story!)

Photo courtesy of Microsoft Office Online.

Plain Language training at LPM

We can help you reach a wider audience?

Literacy Partners of Manitoba offers:

Assessments of brochures, web pages and letters. Is your text readable by your target audience? If your clients aren't getting your message, maybe it's how you are wording your message.

Suggestions to improve readability to suit particular audiences. Not everyone reads at a grade 12 level, what changes can widen the appeal of your text?

Re-writes, structural and copy editing. We'll edit your documents to remove those embarrassing errors that make you look bad. And, we'll write in a style appropriate for your audience and purpose.

Training sessions in Plain Language writing. We will teach you how to prepare well laid out documents worded so that people really understand in practical, hands-on, congenial workshops.

For more information:

Call Wendy Bulloch at: 954-3855

or

Visit www.mb.literacy.ca.



Image: stock.xchng.com