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WIN THE MUNSCH AT HOME CONTEST!

Canadian Families can enter to win a visit from Robert Munsch to their own private ABC CANADA Family Literacy Day™ (FLD) event. All they have to do is write and tell us about what they are planning to do for FLD. The contest begins on September 12, 2005, and runs through to December 9, 2005, and is open to all Canadian families but not to organized groups, schools, libraries or resource centres. The winner of the contest will receive a one-hour visit on the evening of Monday, January 23, 2006, by renowned Canadian children's author, Robert Munsch. Mr. Munsch will spend that time storytelling and visiting with the winning contestants. The event can be held by a single family or a group of families in a private residence and should have a minimum of 8 children and a maximum of 20. **Mr. Munsch is not bilingual and will be conducting the storytelling in English only.** One entry form per family/families please. Entry forms can be downloaded from the ABC CANADA website at <http://www.abc-canada.org>

The contest is judged, not a random draw, and judgement will be based solely on the originality of ideas. Contestant should feel free to explore any literacy-related ideas that they think would make a super FLD party. They can also visit the FLD web site at www.abc-canada.org for ideas.

One of Canada's best-selling and most beloved children's authors, Robert Munsch is Honorary Chair of ABC CANADA Family Literacy Day™. He has written 47 children's books, including *The Paper Bag Princess*, *Mortimer* and *Love You Forever*, which has sold over 18 million copies in North America. Munsch's latest book, *I'm so Embarrassed* will be published this fall by Scholastic Canada Ltd.

ABC CANADA Family Literacy Day™ on January 27 is a national initiative of ABC CANADA Literacy Foundation to create public awareness of family literacy issues. ABC CANADA Family Literacy Day™ is supported by major media and other partners, including founding sponsor Honda Canada Inc. ABC CANADA Literacy Foundation is a national charity committed to promoting adult and family literacy to the general public and to the private sector. ABC CANADA's focus is on public awareness programs, providing promotional support to local literacy groups, and conducting research to further the development of a fully literate Canadian population.

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