

Annual Report 1999-2000



1999-2000 Board and Staff Listing

HONOURARY PATRONS

Tom and Alison Jackson, Entertainers

Dr. Sharon Jean Hamilton, Author

EXECUTIVES

President: Sylvia Provenski, Samaritan House Training Centre, Brandon
Vice President: Tess Genise, Canada Customs and Revenue Agency, Winnipeg
Secretary: Teresa Gibbons, Samaritan House Training Centre, Brandon
Treasurer: Marilyn Day, Lifelore Ltd., Winnipeg

MEMBERS AT LARGE

Ellen Kubay, Manitoba Canola Growers, Winnipeg
Marge Warkentin, Read to Me Program, Flin Flon
Pat Mowat, Manitoba Family Services, Winnipeg
Vi Ouellette, Ma-Mow-We-Tak, Thompson

STAFF

Executive Director: Marg Rose
Developmental Officer: Jasmin Singh
Resource Centre Librarian: Bonita Cobb
Library Technician: Linda Dubasov
Financial Manager: Joyce Kehler

AFFILIATED REGIONAL COORDINATORS

Northern Manitoba: Margaret Allan, Thompson
Western Manitoba: Alanna Hillis, Brandon
Interlake and Eastern Manitoba: Robert Sarginson, Selkirk

CONTRACTORS

Family Literacy Coordinator: Terrie Moar
Learner Speaker Bureau and
LEARN Line Coordinator: Judith Hayes
Write On! Editor: Charles Moody
Volunteer Coordinator: Susanne Magyar-Chapriel
Fundraising Consultant: Fred Dugdale

PRESIDENT'S ADVISORY COUNCIL

Brad Gray, QuickSilver Messenger Services
Darren Hughesman, Esdale Printing Company Ltd.
Dr. Robin Millar, Prior Learning Assessment Centre
Nicholas Hirst, Editor, Winnipeg Free Press
Robert Antymniuk, Rotary Club of St. James
Dan Overall, Manitoba Chamber of Commerce
Jim Ingebrigtsen, JKI Productions
Kerry Knudsen, Spectrum Financial Services
Robb Mitchell, Windmill Lane Productions
Ron Dobrinsky, Winnipeg Technical College

President's Report

by Sylvia Provenski

As I write this report, the emotion I feel most strongly is gratitude. I am grateful beyond words for the chance over the past two years to meet literacy practitioners and learners from across Canada, to share the excitement of people becoming empowered to live richer, fuller lives, and to help and serve others. I'm grateful for the opportunity to work with the Literacy Partners staff and Board of Directors, a group of dedicated and talented professionals absolutely devoted to fulfilling their mandate — promotion, public awareness and the provision of resources.

Over the last year, we have taken a number of steps to implement our strategic plan. We have done so with the assistance



Minister Drew Caldwell with Sylvia Provenski in Brandon

of many partners both public and private. As well, we have worked on a number of fund raising and public awareness projects. The resulting increase in funding has allowed us to increase the resources provided to the literacy field.

Literacy Partners of Manitoba has played a major leadership role in some very positive developments this past year. We were a key force for change within our own province, and a model for other literacy communities in forging new and exciting paths.

We will continue to answer the needs of the literacy practitioners and learners across Manitoba and to provide them with support and assistance in any way we can.

Executive Director's Report

by Marg Rose

“The undertaking of a new action brings new strength.” Evenius

In our thirteenth year of operation, on the eve of the new millennium, the Board and staff of Literacy Partners of Manitoba embarked upon the most ambitious agenda in the history of our organization. Our new look and positioning statement take us into the new century with an expanded vision of life-long learning that is intergenerational, multicultural, and with an eye to the future. The first social marketing campaign was designed over the past year, following an intensive Board retreat and strategic plan review. LPM members were consulted to catalogue current needs of adult and family literacy programs. Staff solicited specific suggestions that would help move the literacy markers forward into a brighter future for more Manitobans. As a result of these preparations, a major radio and billboard blitz will be unveiled on Family Literacy Day 2001. A brighter future beckons.

Our definition of adult literacy is no longer centred on the attainment of a certain grade level or standardized test result, but embraces the visionary, inclusive statement used in the International Adult Literacy Survey: **“Literacy is the ability to use printed and written information to function in society, to achieve one's goals, and to reach one's potential.”**

Partnership is the key word for community-based literacy support in our province. Please take a moment to read through the list of special individuals and contributors who joined us this year in our many projects. Without them, LPM could not operate as a charitable organization that relies on annual

projects and gifts from generous philanthropists. Fortunately, through the assistance of the Learner Speakers' Bureau and an increased public profile, donations increased dramatically. New funding support was secured to enable thousands of tutors, learners and practitioners to benefit from our services, such as:

- the LEARN help line linking volunteers and learners to programs across the province through a confidential telephone counselling and referral service
- the only provincial specialized lending library of over 5000 titles for adult and family literacy with an online catalogue for remote access — a powerful Learner Bursary program arising from the gargantuan task of mounting the 10th Anniversary Peter Gzowski Invitational Golf Tournament
- the creation and distribution of three travelling trunks on Learning Disabilities and Family Literacy Idea Kit
- organizing an adult literacy provincial conference and AGM featuring a Sharing Circle of current research projects and important advances in the field through the wonderful work of our colleagues and members
- providing support to regional workshops, Learner Conferences, and training events
- participating in public awareness events, with displays, free bookmarks, posters, and presentations to more than 90 agencies and businesses, ranging from the Goldeyes' Salute to Literacy to the Mayor's Forum on Economic Reform
- honouring unsung heroes and heroines in literacy through local organization of The Cooperators' Learner Achieve-

Executive Director's Report (cont.)

ment Award, and assistance with the Margaret Laurence Award on International Literacy Day

- securing concrete items for use in programs from corporate donation streams such as the Chapters Inc. Spring Clean Up event that brought in more than 3,000 books for home libraries for families of literacy students
- spearheading the Premier's Proclamation of Family Literacy Day and subsequent celebrations that brokered new inroads into health authorities and family and youth service providers. Literacy must be "everybody's business"!
- producing quarterly newsletters with a new professional editor at the helm and loads of useful features for the field
- maintaining a dynamic website, with items such as the Manitoba Literacy Atlas, volunteer postings, coming events, and member publications. Other technology supports include the use of a digital camera, video camera, and scanner for program publications, as well as an electronic bulletin board of hot flashes and emerging issues to give members a way to reach out and talk to each other and break their isolation.



Learner Lynn Charette and Executive Director Marg Rose receive Family Literacy day proclamation from Premier Doer

Expanding partnership possibilities arose through outreach to new affiliates such as the Manitoba Employment and Training Partnerships, Manitoba Labour, the United Way of Winnipeg, Chapters Inc., Assante Asset Management Inc., the Business and Professional Womens' Club of Winnipeg, Rotary International, and the Manitoba Association of Book Publishers.

Broadening the collective wisdom was achieved through strengthening deeper ties with sister organizations such as the Manitoba Chamber of Commerce, the Social Planning Council, Partners for Careers, the Healthy Child Initiative, the National Adult Literacy Database, the Movement for Canadian Literacy, ABC CANADA, sister literacy coalitions across Canada and into the United States and England, the Winnipeg Public library and many rural libraries who joined us in family literacy day events this year, to name just a few.

LPM is adamant about its province-wide focus, since the need and demand for literacy improvement is most pressing in rural areas. As one member stated, "I always feel re-energized after dipping into the LPM pool of resources. You folks keep me going." We welcome those calls always.

With one of our former Board members, Jim Rondeau, now in the Legislature, we have more dialogue with policy

makers at senior levels. We met with the Premier on Family Literacy Day; the Minister of Justice in Carman during the TV Turnoff event; the Deputy Minister of Education and Training; the Minister of Education and Training during International Literacy Day 2000; the Minister of Family Services and Housing; the Minister of Culture, Heritage and Citizenship during Manitoba Book Week and at an Economic Summit on Women and Poverty; and most other members of the cabinet and the opposition parties this year. During a two hour in-depth discussion with Deputy Premier Jean Friesen, the Minister of Rural Development and Intergovernmental Affairs, we were cheered by her championship stance on adult education. The Rural Forum theme this year in Brandon, that attracted over 10,000 visitors, was a Lifelong Learning showcase.

"The most powerful factors in the world are clear ideas in the minds of energetic men and women of good will." J. Arthur Thomson

The following pages document the staff and affiliated regional coordinators' reports, and offer brief summaries of key projects undertaken this past year. We are happy to have appointed Susanne Magyar-Chapiel as the first Volunteer Manager and retained her as Outreach Coordinator for LPM. Her separate report outlines her achievements.

At the end of a busy day, there is still one guaranteed motivating force that keeps all of us going at LPM — receiving direct calls from adults who want to have a second chance and upgrade their skills. We talk to hundreds of callers and hear their stories of frustration, hurt, disappointments, betrayal, sadness, hope for their children, and courage to start a new path that will bring new opportunities. It is a privilege to play a small role in their journey.

We applaud the countless volunteers, practitioners, tutors and generous supporters who help families to enjoy better health and a better future, and experience the pleasure of a good book, the satisfaction of solving a problem on their own, and the thrill of trying a new task with confidence. Together, we can change the world, one person at a time.

We applaud the countless volunteers, practitioners, tutors and generous supporters who help families to enjoy better health and a better future, and experience the pleasure of a good book, the satisfaction of solving a problem on their own, and the thrill of trying a new task with confidence. Together, we can change the world, one person at a time.

"One ought, every day at least, to hear a little song, read a good poem, see a fine picture, and if it were possible, to speak a few reasonable words." Goethe

Volunteer Coordinator's Report

by Susanne Magyar-Chapriel

What an incredibly challenging, fascinating and energizing year it has been!

My work on the NLS project "**Volunteers: Researching Internship Paths for Literacy Organizations**" began last September with an audit of LPM's existing volunteer system, followed by consultations with a number of local volunteer management experts on their best current practices, and hours and hours of research on best practice guidelines.

All of the pieces of a solid volunteer management plan are now in place with matching policies for recruiting, screening, orienting, training, evaluating, and recognizing volunteers, as we build capacity for the growing demand for our outreach services.

In December and January, I began making the rounds in the community, contacting and visiting many high schools and youth programs to introduce the project to them, and asking for their help in recruiting advisory council members for me — the "Volunteers".

LPM welcomed four students from Balmoral Hall School for a day of service in December, and continued by recruiting a larger number of youth volunteers for National Family Literacy Day activities around Winnipeg at the Storytelling Festival on January 22, and in five libraries for the UnderCover reading events on the 27th.

Fortunately, I was able to recruit a small but extraordinary team of volunteers who dedicated several Saturday mornings from March until June to help draw up a volunteer management plan, specifically for literacy organizations, specifically for youth.

This group helped to develop our volunteer recruiting posters and application forms, a volunteer handbook, a comprehensive set of policies and procedures, job descriptions for skilled and unskilled volunteers, and several volunteer recognition items (t-shirts, water bottles and pens). As part of their orientation and training, the Advisory Council members heard presentations on literacy statistics and met members of the Learner Speakers' Bureau to hear their compelling personal stories.

On their first day together, the council members listened intently as one by one, the adult learners walked to the front of the classroom, and told their stories.

They heard of the shame the learners felt as children because they couldn't learn to read and write and do math as easily as most other children; the shame they felt as adults being unable to fill out job application forms or work orders, or read to their own children; and the struggles they had find-

ing work, keeping jobs, making ends meet, and making a better life for themselves and their families.

By the end of our first meeting, the most important part of my work was done. Everyone was hooked!

Volunteering for Literacy Partners wasn't just about faxing, photocopying, writing PSAs or helping at special events. It was about supporting the learning of hundreds of adults each year — adults who had recognized that their literacy skills weren't good enough, and who were brave enough to return to the classroom to work on improving those skills.

We had an added surprise benefit of our work together at the end of the project. A group of students, members of Transcona Collegiate's "Youth In Philanthropy" group, had researched a number of local non-profit programs. Through funding from the Winnipeg Foundation, the youth team decided to donate \$1000 to LPM. All we had to do was decide how to use the funds!

That was very easy: we would use the funds to order more recruiting posters and more t-shirts for thanking our youth volunteers.

As well, I offer special thanks to:

- Marg and Jasmin for their support throughout the project
- Barb Gemmel (Volunteer Centre of Winnipeg), Judith Weaver-Wright (Red Cross), Lee Anderson (Balmoral Hall School), Heather Popoff (Winnipeg Boys' and Girls' Clubs), and all of the other volunteer management experts who so generously gave their time, advice, and materials
- Connie Shaver (Silver Heights Collegiate), Brenda McConaghy (Miles MacDonnel Collegiate), Mary Klassen (Transcona Collegiate), and Pat Flaws (New Visions Mosaic) for helping me recruit the advisory council members
- PGI volunteers from Miles MacDonnel Collegiate
- Winnipeg Boys' and Girls' Club Youth Leadership teams at Gilbert Park and Aberdeen clubs for their assistance with poster distribution
- Lastly, the Advisory Council members: Tara Maltman (Transcona Collegiate), Marianna Boukailo (Miles MacDonnel), Courtney Hill, Lindsay Kavalench and Kiera Pannell (Silver Heights), and Inez Okanovic (New Visions Mosaic) — a most amazing group of young people!

For more information, visit the LPM website at www.mb.literacy.ca and see what we have accomplished. Templates are there for our member organizations to use and adapt with their own volunteers.

Changing the world is easier than you think....all it takes is a great group of volunteers!



Susanne Magyar-Chapriel with volunteers

Learner Bursary Report

by Joyce Kehler

Manitoba learners are making good use of our bursary fund. In the year ended August 2000 we awarded \$16,130.65 in bursaries, up from \$4337.25 the previous year. As of August 2000 the balance remaining is \$1869.35.

Funds have been distributed equitably to all of the regions. Since the beginning of the program, 19.61% of the money has been distributed to Learners in Brandon programs, 43.61% to rural Manitobans, and 36.77% to Winnipeg Learners.

In June, I called some of the individual programs who have not yet made use of the funding and encouraged them to apply. In a few cases, not all of the people working in the program were aware of the bursary fund. One program felt that the criteria were too narrow. Another felt that funding for

glasses might be added to the list. When I mentioned this during two other calls, the suggestion was greeted enthusiastically.

Distribution by Category

Child care:	\$3714
Transportation:	\$5337.65
Supplies:	\$1679.00
Misc. and GED fees:	\$5050.00*
Administration Fees:	\$350

(* \$3900 was given to one program for distribution to 38 applications.)

Please spread the good news that bursary funds are available. Phone 947-5757.

Learn Line Report

by Judith Hayes

The Learn Line final report has been submitted to Manitoba Education and Training. Calls to our Learn Line are up by almost 20% over the previous year, indicating that our promotion plans are on target. The following list highlights some of the yearly trends identified in the statistical analysis of information received from callers.

- Calls to the Learn Line have increased from the previous year (1988-99) by 71 calls or 19.5%
- Calls to the Learn Line are steady throughout the year with the exception of the months of December, June and July
- A large percentage of callers are requesting upgrading information to enter skill training – 27%



- A large percentage of callers are interested in upgrading for personal development – 24%
- The largest age group of callers requesting upgrading information is 26-35 years
- A large percentage of the callers were unemployed – 54%
- Income Assistance recipients make up a substantial percentage of the callers – 46%
- Female callers request upgrading information in substantially higher numbers than males – 63%.

The work plan for the coming year is in development and will include expansion of the data base. The goal is to add the full information for 50 additional upgrading programs into the NALD data base.

Learner Speaker Bureau Report

by Judith Hayes

The Learner Speakers' Bureau closed out the 1999-2000 year by reaching or exceeding all the goals set for the project. This included the completion of 38 speaking engagements, the support/training of two learner mentors, the delivery of speaker training to 39 learners in Brandon and Winnipeg, and the development of a resource guide.

The project has had a very favourable impact in three areas: the learner speakers, the literacy community, and the larger Manitoba community.

The Learner Speakers and the Learner Mentors have talked at length about the feelings of increased self-esteem that they have gained as a result of their involvement in the Speakers' Bureau. They have also indicated excitement about being part of a team outside of literacy classes. The learners have gained

a real sense of self by telling their stories to interested audiences.

The project has strengthened the bonds between LPM and the coordinators of individual programs. The instructors have also been able to see their students in a new light as a result of the students' increased skills. The Completion Ceremony allowed the program coordinators an opportunity to see their learners in action. Many programs have requested speakers for their classes or to accompany them to meetings with funders.

Finally, the speaking engagements completed by the learner speakers have helped to further the awareness of literacy with organizations and community groups.

Family Literacy Report

by

Terrie Moar

Family Literacy flourished in Manitoba in 1999-2000

Public Awareness

We were highly successful at developing promotional documents and soliciting support.

- We worked with Manitoba Chambers of Commerce delegates (who passed another pro-family literacy resolution at their AGM), on several approaches to the former and new government, and gained audiences with both Ministers of Education.
- We formed partnerships with Rotary clubs across the province and the country and the Business and Professional Women's clubs. These organizations presented and passed resolutions concerning a commitment to family literacy. Elaine Elliot spearheaded these efforts.
- We were represented by Marg Rose at the wind up of the Carman TV Turn Off campaign and received wide press coverage along with celebrities Loreena McKennet and Fred Penner, and Justice Minister Gord McIntosh.
- Executive Director Marg Rose and Family Literacy Coordinator Terrie Moar were guests on the one hour 'Light Talk' television show on Manitoba's "A" Channel in February. The topic was literacy and the community response on the phone lines was intense.
- We responded to a request from Manitoba Health to promote Family Literacy. Letters and posters were distributed to eleven rural Health Authorities and 60 community health centres.

Many organizations working with families used our services, including

- Elspeth Reid Family Resource Centre, Brandon, Manitoba
- Stony Mountain - Prison Fellowship
- Winnipeg School Division which hosted a Parent-Child Mother Goose workshop in April for staff and parent volunteers, and consequently, offers three different programs.

Family Literacy Day

- LPM participated in a display at the Legislative Buildings on January 27. MLAs received information packages. The



Premier proclaimed Family Literacy Day and pledged increased support for the coming year for family literacy programs through the Family Services and WDA tripartite agreement on the Bookmates contract.

- Family literacy events with celebrity readers and entertainers took place in libraries and other centres in Winnipeg and around the province.
- The MS Society launched their Read-A-Thon contest. Prizes included two \$300 home libraries sponsored by LPM and the Manitoba Association of Optometrists.
- LPM partnered with the Manitoba Museum of Man and Nature in the first annual Sundog Storytelling Festival, by co-presenting four family literacy sessions with Kate Ferris, a local song writer and musician. Approximately 200 people participated.



Training

- A family literacy presentation at the Family Centre of Winnipeg with 22 family care providers and support workers focussed on the adult in family literacy and presented strategies for assessing and dealing with low literacy parents.
- Winnipeg Child and family Services hosted a Parent-Child Mother Goose workshop and consequently delivered a program to their north-end community.
- Terrie Moar presented a half-day family literacy workshop for the Manitoba Library Association annual conference.
- Two Family Literacy travelling trunks are now available for loan from LPM. They have been made more accessible by compact packaging. They have been sent to regional conferences and displays for reference.

Field Support

- The Manitoba Association of Teachers of English partnered with LPM on the fall conference to over 700 delegates. A display and workshop was held for members of both groups in October. Inserts were provided on family literacy to all conference participants.
- Four consultations with ALCE family literacy and the Family Literacy Steering Committee were held. A Provincial Guideline for Family Literacy has been drafted.

Interlake report

by
Rob Sarginson



Interlake Regional Learning Network (IRLN) has sponsored or organized the following literacy events this year: two sets of writing workshops in Stony Mountain and Rockwood; literacy events to mark International Literacy Day in Selkirk and Stonewall; Christmas Readings for Seniors at the Stonewall Library; Christmas Readings for kids at the Selkirk Library (both filmed and broadcast on the local access cable TV channel); Undercover Reading events for Family Literacy Day in Selkirk and Gimli; "I Love to Read" month activities in Selkirk, Teulon, Gimli, Beausejour, and Stonewall; a Whirlwind Tour for Stephen Leacock at four different venues in the Interlake to celebrate Canada Book Week; and a video of a Learner Presentation to the Rotary Club of Selkirk to be used as a motivational tape across the province by other Rotary clubs.

As a result of IRLN encouragement and initial support, partners in Gimli, Selkirk, and Stonewall are now initiating their own literacy action events such as Gimli's First Annual Community Spelling Bee and the Stonewall and the Selkirk Library's pre-schoolers and Moms' reading programs.

Newspaper stories about literacy events have appeared in each of the four regional papers, and regular literacy information is running on the local cable TV channel.

At the same time, the region's programs have been supported. All literacy community-based programs in the region have been visited and local training needs have been assessed. Practitioners, tutors and learners took part in the regional Learner Conference. The IRLN also hosted five regional meetings of practitioners this year to get feedback on projects and to build a more cohesive network.

As well, links with the communities have been strengthened. Public presentations have been given to Rotarians, MLAs, and mayors. New partnerships have been forged with libraries and agencies, and cross-agency bonds have been initiated.

Senior s' Computer Literacy

Selkirk's "World at Your Door" Project for seniors in care homes was launched with fanfare and media on November 22, 1999, to serve those remote from books with a "library in a laptop".

The seniors' computer literacy classes at the Gordon Howard Seniors' Centre have been a tremendous success. Why is IRLN teaching computer classes?

The computer is "hot" and it gets seniors reading! Reading skills transfer to other aspects of seniors' lives according

to recent health research and are therefore key to maintaining health and longevity among our older citizens.

Other programs have always emphasized a curriculum and forced aged participants to rush through mounds of material — the frustration level was reached and seniors dropped out in droves. IRLN's program considers the learners first. We go at their rate and use their needs as our curriculum: our attendance rate was over 95% every class. Once the learner is on the internet, he or she may be reading more in one hour than they read in a month before!

Due to the awareness created by IRLN, the staff at the Seniors' Centre became enthusiastic for a literacy support program on site. Shirley Skogan from the local community-based literacy program then started a basic writing group for seniors with literacy problems.

IRLN demonstrated the need, the most effective techniques for instruction, and the way to bring community resources to bear on the problems that arise.

Learner s Speaker s' Bureau

The Learners Speakers' Bureau also came to a successful conclusion. Working with learners from various programs last year and focusing on a few who continued this year, has led to some capable spokespeople for literacy in the Interlake. After one media training workshop, learners attended a local Rotarian Club Meeting and presented a view of adult literacy upgrading in the area. The presentation was filmed and is being edited into a promotional film for Rotary International to use as part of their support for literacy programming across western Canada.

As well, a learner from the Speakers' Bureau toured the region explaining to the other learners about the upcoming Learners' Leadership Conference in March. As a result, learners both presented at the conference and hosted sessions at the event.

Harry Potter Workshops

Harry Potter workshops are the latest innovation in the Interlake! Carol Goossen, who runs the Arborg Adult Learning program and spearheads the family literacy group in Gimli, realized the potential that the current craze for Harry Potter Books had for pre-teen readers. She devised a reading, crafts and discussion format that kids love. So far, about 125 boys and girls from Gimli and Selkirk have attended three of her Harry Potter "parties" at local libraries. IRLN has been able to build these workshops into the regional Library partner-

Interlake report (cont.)

ship on the basis that they encourage kids to come to the library and discover new books and resources, thereby developing the reading habit and better reading skills.

Partnership with Rotary

Perhaps the greatest achievement of the year for IRLN may be the growing partnership between Literacy Partners and the Rotary clubs of Manitoba.

Elaine Elliot, of Selkirk, has been working hard in her capacity as Western Region Head of the Rotary Literacy Committee to have clubs adopt local literacy programs. Elaine has done much to make literacy programs the focus of Rotarians' famous generosity at local and western regional meetings. If Rotary makes literacy its number one priority for the next year, then every program will have increased support in their communities.

Northern Highlights

by

Margaret Allan

Upgrading

During 1999-2000, our Northern Coalition of Literacy Services board met several times by telephone and the board was able to make decisions quite effectively using the teleconferences. Board members live in Flin Flon, Thompson and Cross Lake, and two of our board are aboriginal, which gives a true northern flavor to the selection and direction of projects in our region.

It was a year that included such mundane but necessary work in the development of our Board constitution, job descriptions for Board and staff, hiring of a bookkeeper and setting up the books and bank account. In keeping with LPM's past and present thoroughness in being accountable to our funders and donors, our northern region has a set of records and books which we believe would pass a spot audit at any time by HRDC! Throughout the year, we continued to work on gaining more computer upgrades and on-line accessibility to practitioner members.

Family Literacy Promotion

In January 2000, we saw that those communities which celebrated Family Literacy Day found themselves with even more participants than the previous year. In particular, public libraries in Churchill, Thompson and The Pas, where the Literacy Day activities were held, noticed that their family memberships went up as a result of the Undercover Reading Parties where children and adults showed up in their "jammies".

Thompson Reading Aides Corporation launched a BOOKS FOR BABIES program on Family Literacy Day, and organized and distributed fifty colourful family book bags to the maternity ward at Thompson General Hospital. New mums were each given a book bag during the month of February and each bag contained books, reading tips for parents, a bookmark and a Family Activity Calendar for 2000.



Adult Learner Conference

This was the first adult learners' conference to be held outside a northern urban centre, and was a first visit to a First Nations Reserve for some of the participants, when we held the 2-day event in Norway House in April, 2000. And what a picturesque location it is, set on several islands in the Canadian Shield.

A total of forty students, tutors and practitioners took part in the conference at the Kenosew Sipi First Nation Multiplex, including participants from the Norway House Adult Training Centre. Out-of-town learners came from The Pas, Cross Lake, Flin Flon and

Thompson.

Adult learners and practitioners presented some of the workshops, as did local people from Norway House. Workshops included Painting on Natural Driftwood, CPR Adult Rescuer Level One, Public Speaking, and Developing a portfolio of skills and Wilderness Survival.

One of the most enjoyable aspects of the conference was a traditional supper which was a feast of moose, wild duck and goose, duck soup, freshly caught pickerel, wild rice, potatoes and vegetables, bannock and Indian pudding. After this hearty meal, keynote speaker Fjola Hart Wasekeesicaw gave an inspiring, warm and heartfelt speech on Positive Thinking. Evaluations showed that the conference was a big success with everyone, and an encouragement to continue upgrading their skills.

Thank You

I would like to thank the Northern Coalition of Literacy Services board and northern members for their enormous help and support throughout the year. There is a great spirit of helping and sharing among learners, LPM members, and members/administrators of working groups in our region which makes my job very pleasurable.

Western Report

West Region Coalition

The West Region Coalition met eight times throughout the past year. In future, with the adoption of the E-Northwest Technology program, we will be able to meet as a coalition monthly via the Internet.

To encourage the sharing of information and ideas, I developed a regional newsletter, specifically for the West Region, to be posted on the West Region Bulletin Board at NALD.

One of my objectives for the year was to make contact with the newly elected provincial government representatives from the region. I sent them an information package, that included an invitation to become involved in a local literacy program. Scott Smith, MLA for Brandon West, has become one of our great champions, donating numerous hours of his time to become involved in the local events.

I prepared and submitted a total of four reports for Literacy Partners of Manitoba. These reports appeared in the Newsletter "Write On". I prepared a total of nine monthly reports, with the tenth being the final report submitted to the National Literacy Secretariat.

As regional coordinator I was able to plan and participate in the 1999 "Family Literacy Events Committee's "Pickle Fest", a showcase for the family literacy programs in the area.

On two occasions I was able to meet with the other regional coordinators as well as participate in one teleconference this past year. I was able to make and maintain contacts in the other regions. This has allowed me to continue to stay in the stream of events that were happening in the province throughout the year.

A large group of representatives from the West Region were able to attend the Literacy Partners of Manitoba AGM and Sharing Session. We were able to participate in several workshops and to meet and network with other practitioners from throughout the province.

Learner Speakers' Bureau

Judith Hayes, coordinator of the Learners Speakers' Bureau, presented a one-day workshop in Brandon, in February. Eighteen learners from six programs attended.

The learners worked diligently throughout the day to put their stories in writing. From the writings, Judith and each of the learners developed speeches to be presented in front of their peers. The event was such a success that further workshops have been requested.

Family Literacy Day

Brandon celebrated with a family reading and fun day. The coalition partnered with the Aboriginal Headstart Program to

by

Alanna Hillis



host a "Family Reading Day". After a pancake breakfast, several members of the Brandon Wheat Kings and Brandon Bobcats read to the children.

Programs from Minnedosa and Virden were able to secure space in their local newspapers to showcase their programs. The MacGregor Family Literacy Program hosted a family reading day. Six of the mayors in the West Region proclaimed January 27th "National Family Literacy Day".

Learners' Conference

Members of the regional coalition from the programs in Brandon and area, and learners from each program, formed a committee to plan, prepare, and present the annual Learners' Conference. The conference was held in Brandon on April 27-28, 2000, at the U.C.T. hall. The total number of registrants was 121. Learners could choose from half-day and whole-day workshops.

The conference opened with registration and a "meet and greet". Several local businesses, regional literacy programs, and local organizations set up information booths.

Marg Rose, Executive Director of Literacy Partners of Manitoba, Barbara Wynes, Manager of Adult Literacy and Continuing Education, Marie Matheson, Regional Coordinator, Adult Literacy and Continuing Education, Marion Robinsong, Brandon City Council, and Judith Hayes, Coordinator, Learners Speakers' Bureau, spoke on behalf of their respective programs.

Through their hard work the coalition was able to generate approximately \$3000.00 of in-kind support for the conference.

Millennium cookbook

In celebration of the millennium we decided to produce a cookbook. I sent out information packages requesting recipes and information for the project. From 2000 submissions I selected the material that would be included in our final product. Each person who participated then received a copy of the cookbook.

Other Committees

As coordinator I was asked to sit on three different Literacy working group committees. I was the secretary for the committee for the celebration for International Year of the Older Person. As a member of the Brandon Inter Agency committee I will be involved in the planning of a daycare facility in the core area, a facility that will have direct impact on literacy learners.

I have been asked by several local and regional service groups to speak on behalf of literacy. I continue to network with these organizations.

Financial Statements



Scarrow and Donald
Chartered Accountants
100-Five Donald Street
Winnipeg, Canada R3L 2T4
Telephone (204) 982-9800
Fax (204) 474-2886

October 5, 2000

AUDITORS' REPORT

To the Board of Directors of Literacy Partners of Manitoba, Inc.:

We have audited the statement of financial position of Literacy Partners of Manitoba Inc. as at August 31, 2000, and the statements of revenue and expenditures and changes in net assets for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Organization as at August 31, 2000, and the result of its operations for the year then ended in accordance with generally accepted accounting principles.

Scarrow and Donald
Chartered Accountants

The complete set of financial statements audited by Scarrow & Donald, Chartered Accountants, is available at the Literacy Partners of Manitoba, Inc. office.

Financial Statements

LITERACY PARTNERS OF MANITOBA, INC. STATEMENT OF FINANCIAL POSITION

August 31

	2000	1999
ASSETS		
Current assets:		
Cash	\$ 61,975	\$ 357
Temporary investments	190,000	140,075
GST recoverable	1,988	1,825
Prepaid expenses	844	844
	\$ 254,807	\$ 143,101
LIABILITIES		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 10,047	\$ 13,219
Deferred contributions (Note 3)	184,052	69,623
	194,099	82,842
NET ASSETS		
Internally restricted net assets (Note 4)	40,000	38,293
Unrestricted net assets	20,708	21,966
	60,708	60,259
	\$ 254,807	\$ 143,101

APPROVED BY THE BOARD:

Nancy Anthony Director
Ty Louise Director

Financial Statements

LITERACY PARTNERS OF MANITOBA, INC. STATEMENT OF CHANGES IN NET ASSETS

	Internally restricted	Unrestricted	Year ended August 31	
			2000	1999
Balance, beginning of year	\$ 38,293	\$ 21,966	\$ 60,259	\$ 62,798
Interfund transfer	1,707	(1,707)	-	-
Excess (deficiency) of revenue over expenditures	-	449	449	(2,539)
Balance, end of year	\$ 40,000	\$ 20,708	\$ 60,708	\$ 60,259

LITERACY PARTNERS OF MANITOBA, INC. STATEMENT OF REVENUE AND EXPENDITURES

	Year ended August 31	
	2000	1999
Revenue (Schedule):		
Grants	\$ 256,030	\$ 246,768
Membership fees	2,520	2,330
Conference fees	435	4,738
Investment income	6,513	1,543
Book sales/promotional items	225	839
Donations	3,471	1,107
Fundraising and other	15,666	10,607
	284,860	267,932
Expenditures (Schedule)	284,411	270,471
Excess (deficiency) of revenue over expenditures	\$ 449	\$ (2,539)

Financial Statements

LITERACY PARTNERS OF MANITOBA, INC.
SCHEDULE OF REVENUES AND EXPENDITURES BY PROJECT
YEAR ENDED AUGUST 31, 2000

	Building Capacity for Change	Cultivating the Garden	Flourishing Family Matters	Self Generated	LEARN Line	Northern/ Learner	Social Marketing	Speak Up Speak Out	Speaking Our Truth	United Way	Total
Grants:											
National Literacy Secretariat	\$ 83,879	\$ 15,756	\$ 32,747		\$ 19,058	\$ 8,854	\$ 18,880	\$ 6,997	\$ 12,183	\$ 13,886	\$ 198,354
United Way of Winnipeg Province of Manitoba				37,790							37,790
LMDA				5,000							5,000
Manitoba Labour											1,000
Winnipeg Foundation											1,000
	83,879	15,756	32,747	42,790	19,058	8,854	18,880	6,997	13,886	13,886	256,630
Other Income:											
Membership fees				2,520							2,520
Conference fees				435							435
Investment income				6,513							6,513
Book sales/promotional items				225							225
Donations				3,471							3,471
Other income				4,324							4,324
PCI fundraising				11,342							11,342
				28,830							28,830
	83,879	15,756	32,747	28,830	42,790	19,058	8,854	18,880	6,997	13,886	284,860
Expenditures:											
Bank charges				97							97
Books				11,793							11,793
Bursary											
Conference fees				(70)		5,241					22
Facilities	7,523	350	1,312		10,191			200			25,209
GST	839	106	502	599	914	369	119	505	95	136	4,039
Honoraria	484	511	678	2,533	153	4,142	46	2,381	2,111	1,757	15,953
Insurance	950					164					1,114
Materials	2,489	796	1,079	6,438	972	577	23	135	1,105	1,433	17,919
Membership fees				249		50		930			980
Professional fees	2,000	(205)				(500)					249
Publicity	4,917	2,834	1,499	2,907	1,652	426		1,503	2,479	445	1,295
Salaries and benefits	62,520	6,720	21,765	14,385	14,385	1,756		1,234		8,110	18,522
Subcontract	135	400	572	1,000	14,560	1,093	6,668	12,320		1,520	564
Travel	1,912	3,929	5,323	1,160		5,766		602	277	804	9,500
	83,879	15,731	32,721	28,377	42,826	19,083	8,854	18,880	6,997	13,870	204,411
Excess(deficiency) of revenues over expenditures		25	16	453	(36)	(25)				16	449
Interproject transfers		(25)	(16)	(4)	36	25				(16)	
Net excess(deficiency) of revenues over expenditures											

Literacy Leaders and Supporters

PLATINUM (\$5000+)

Assante Assent Management, Inc.
Manitoba Education and Training
Manitoba Labour
National Adult Literacy Database

National Literacy Secretariat, HRDC
Peter Gzowski Invitational Golf Tournament
United Way of Winnipeg/Chapters Inc.

GOLD (\$1000+)

ABC CANADA
Adult Literacy and Continuing Education
Anonymous
Canada Post Corporation
Employment Projects of Winnipeg

Estate of Dorothy Ruth Matheson
Manitoba Chamber of Commerce
MTS Advanced Yellow Pages
Winnipeg Free Press

SILVER (\$500-\$999)

Selkirk Community Library

The Co-operators

BRONZE (\$100-\$499)

Association of Manitoba Book Publishers
Dr. Anne Lavack
Jenny Gerbasi, City Councillor

Ted Paterson
Turnstone Press
Wawanesa Insurance Company

OUTSTANDING SUPPORTERS

Alyson Bulloch
Arne Schellenberg
Barbara Wynes
Basia Osicki
Bern Bileski
Charles Moody
Charles Ramsey
Chris Green
Danielle Smith
Darren Hughesman
Dominique Lafeuille
Earl Letts
Fatima Soares
Fred Dugdale
Heather Frayne
Iole Fabbro
Jaleh Behroozi
Jan Greer
Janet Handel
Jean Rasmussen
Jennifer Singh

Jim Ingebrigtsen
Jim Kingdon
Jim Rondeau, MLA
Judy Baker
Kerry Knudsen
Len Udow
Linda Mitchell
Linda Shohet
Lise Labonté
Lorette Chiasson
Lorraine Douglas
Lorraine Nolan
Marcelline Moody
Marilyn Kenny
Meg Sinclair
Michelle Wright
Myriam Genet
Nancy Stewart
Nayda Veeman
Pat Martin, M.P.
Patti Hicks

Patty Cave
Regina Ramos-Urbano
Richard Hatch
Roberta Hewson
Ron Dobrinsky
Sam Feuer
Senator Joyce Fairbairn
Sharon Philp
Shelley Saunders
Snjezana Celic
Stan Jones
Neil Ross
Sue Turner
Susan Hamilton
Susan Sussman
Tara Maltman
Terry Lumb
Trevor Price
Wendy DesBrisay
Yvette Barriault
Yvette Souque



Thanks to PGI Champions for Literacy!

PGI Mission Statement

In the spirit and tradition of its founder, Peter Gzowski and the PGI Committees will coordinate golf tournaments to raise funds to teach people to read and write and inspire Canadians to celebrate Literacy.

We salute the supporters who made the 10th anniversary a success! Heartfelt appreciation is expressed on behalf of the PGI committee and hundreds of second-chance learners and literacy workers involved with Literacy Partners of Manitoba (the provincial coalition.) We could not have met the demand of this sold-out tournament without the support of dozens of prize donors and the dedication of our volunteer committee members.

The Co-operators Learner Achievement Award:

Jacqueline Moquin
Deaf Literacy Program, RRCC

Master of Ceremonies:

Jim Ingebrigtsen

Petro Canada Poet Laureate:

Peter Paul Van Camp

Gzowski Award Winners:

Bob Kindrachuk
Kerry Knudsen

Guest Performers:

Richard Moody
The Spittunes
Westgate String Ensemble

Co-Chairs:

Darren Hughesman
Ted Paterson

PGI Gratefully Acknowledges the Contributions of:

Arctic Beverages/Pepsi
National Literacy Secretariat
QuickSilver Messenger Services
Spectrum United Mutual Funds Inc.
Superior Propane
William M. Mercer Limited

National Contributors:

Famous Players Inc.
First Air
McClelland & Stewart Inc.
The Ottawa Citizen
Tiger Brand Knitting Co. Ltd.


Golf Day Gold Sponsors:

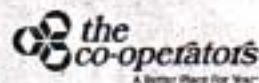
MTS Advanced
Nortel Networks
Oracle Corporation Canada

Hole Sponsors:

Ducks Unlimited Canada
Esdale Printing Company Ltd.
Greenwood Inn
Intergraphics Decal Ltd.
Manitoba Lotteries Corporation
Manitoba School Improvement
Project
PGX Short Game Golf
Training Centre
The Winnipeg Sun
Tribal Councils Investment
Group Manitoba
Waz Jewellers
Wett Sales

National Sponsors:

AIR CANADA 



THE
Great-West Life
ASSURANCE COMPANY

London
Life



EPSON

